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CAPTAIN CANNABIS NO. 1
TELEPORTS INTO THE 21ST CENTURY

VANCOUVER, BC – Canadian comic book artist Verne Andru kicks off his epic fantasy series with the 40th Anniversary edition of his original 1970's Captain Cannabis No. 1 comic book. Squarely in the fantasy camp, Captain Cannabis is a rich blend of dark comedy and gritty realism artfully bound with a potent romance thread.

The story tracks laze-about Hal Lighter as he gets swallowed up in an extra-dimensional turf war over planet Earth while trying to rescue sweetheart Marion Jones from evil's clutches. Intragalactic weed transforms him into 'Captain Cannabis,' Hal's superhero alter ego that boldly takes him where he never dared go before!

> ***"Intragalactic weed transforms Hal into 'Captain Cannabis,' his superhero alter ego that boldly takes him where he never dared go before!"***

'Coming up with the Captain Cannabis name and character was the easy part. Crafting a compelling story world with engaging characters that commands attention is really tough,' Verne continues, 'I've seen too many projects go sideways because story work wasn't done to let that happen here. I've always felt Captain Cannabis deserves the best and doing that takes time.'

For the 40th Anniversary, Verne wanted more than a re-issue. Starting with scans of his 1977 'Captain Cannabis – Roll Me Another One' comic book, he digitally cleaned and polished each panel before breathing life into the new edition with airbrush shading. 'When I revisited the originals after all this time I found they had this great energy, so I kept as true to that spark as possible while bringing them up to pro standards,' says Verne.

Captain Cannabis No. 1 40th Anniversary edition
Published: April 20, 2017 by oKee.comX
Language: English, by illustrator Verne Andru
Paperback, 26 pages, retail price $8.40 CDN
ISBN 9780973885156

For mature audiences, Captain Cannabis No.1 40th Anniversary is now available around the world through a growing list of sellers. 'With today's technology it's almost like I can teleport the book into readers' hands virtually anywhere in the world,' exudes Verne. 'This was impossible when I created it in the Seventies.'

For pricing and availability visit www.CaptainCannabis.com and www.oKee.com.

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About VERNE

With a seasoned career spanning entertainment and marketing sectors as writer, designer, illustrator and film-maker, Verne's work has touched millions acround the globe.

A self-taught artist, Verne pushes the next-level with the help of the many great people he's worked with, particularly animation masters Frank Thomas and Ollie Johnson, two of Walt Disney's wise men, during production of Nelvana's animated cult classic 'Rock & Rule.'

Credits include the likes of Captain Canuck, Marvel and Charleton in comics as well as the National Film Board, Hanna-Barbera, Universal and Nelvana for the screen.

Verne's marketing and advertising credits are equally impressive. For Bedford Software he created the 'Simply Accounting' name that he used to launch one of the most successful software brands in its class. For an encore, he branded and launched the highly successful Pigtronix musical instrument effects brand that is still innovating to this day.

Honors graduate in Systems Analysis and Design, Verne has taught computer, art and film related subjects at Humber College in Toronto and the prestigious Vancouver Film School in his West Coast hometown.

Verne has remained an innovator, always seeking novel ways of applying technology. He was an early adopter of desktop publishing, he helped pioneer digital paint for location and character colour styling on animated series work, and his desktop animation system continues producing a range of content for web and broadcast, including the highly successful IKEA Kid's Club spots.

Verne resides in beautiful Vancouver, BC where he enjoys family, music and the great outdoors. For more information, please visit:

www.VerneAndru.com
www.imdb.com/name/nm3252989/

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